

Cookie Notice at AltaMed.org Home Page

We value your privacy

This website uses cookies to enhance user browsing experience and analyze website traffic. To assist us in maintaining our website, we also share information about your use of our website with our advertising and analytics partners. By clicking "Accept All", you consent to our use of cookies. You may use the "Manage Cookies" button to specify the type of consent. **[Read More about our Cookie Policy](#)**

[Accept All](#) **[Manage Cookies](#)** **[Do Not Sell My Personal Information](#)**

Cookie Policy

About this Cookie Policy

This Cookie Policy explains what cookies are and how we use them. You should read this policy to understand what cookies are, how we use them, the types of cookies we use (e.g. the information we collect using cookies and how that information is used and how to control the cookie preferences). For further information on how we use, store and keep your personal data secure, as well as how you can contact us, and how we process personal information, see our **[Privacy Policy](#)**. At any time, you may change or withdraw your consent using the preferences listed below.

Your consent applies to the following domains:

www.AltaMed.org

www.MyAltaMed.net

www.AltaMedCareers.org

www.ChooseAltaMed.com

www.AltaMedGives.org

www.AlturaMSO.com

<https://thealtamedhealthnetwork.com/>

Your current state: **No consent given. Manage your consent.**

What are cookies?

Cookies are small text files that are used to store small pieces of information. The cookies are stored on your device when the website is loaded on your browser. These cookies help us make the website function properly, make the website more secure, provide better user experience, and understand how the website performs and to analyze what works and where it needs improvement.

How do we use cookies?

For most of the online services, our website uses first-party and third-party cookies for a number of purposes. The first-party cookies are mostly necessary for the website to function the right way, and they do not collect any of your personally identifiable data. The third-party cookies used on our websites are used mainly for understanding how the website performs, how you interact with our website, keeping our services secure, providing advertisements that are relevant to you, and all in all providing you with a better and improved user experience and help speed up your future interactions with our website.

What types of cookies do we use?

The cookies used on our website are grouped into the following categories.

Necessary

Necessary cookies are absolutely essential for the website to function properly. These cookies ensure basic functionalities and security features of the website, anonymously.

Functional

YES/NO

Functional cookies help to perform certain functionalities like sharing the content of the website on social media platforms, collect feedbacks, and other third-party features.

Performance

YES/NO

Performance cookies are used to understand and analyze the key performance indexes of the website which helps in delivering a better user experience for the visitors.

Analytics

YES/NO

Analytical cookies are used to understand how visitors interact with the website. These cookies help provide information on metrics the number of visitors, bounce rate, traffic source, etc.

Advertisement

YES/NO

Advertisement cookies are used to provide visitors with relevant ads and marketing campaigns. These cookies track visitors across websites and collect information to provide customized ads.

Others

Other uncategorized cookies are those that are being analyzed and have not been classified into a category as yet.

How can I control the cookie preferences?

You can manage your cookies preferences by clicking on the above buttons and enabling or disabling the cookie categories on the popup according to your preferences. Should you decide to change your preferences later through your browsing session, you can click on the “Manage Cookies” tab on your screen. This will display the consent notice again enabling you to change your preferences or withdraw your consent entirely. In addition to this, different browsers provide different methods to block and delete cookies used by websites. You can change the settings of your browser to block/delete the cookies. To find out more on how to manage and delete cookies, visit wikipedia.org, www.allaboutcookies.org.

What cookies do we currently use, what is their type, what is the duration used, and what do they do?

Cookies	Type of Cookie	Duration	Description
Adelphic	Advertising	TBD	used to help track ad efficiency
AppNexus	Advertising	1 year	used to help track ad efficiency
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CDNJS	Performance and Functionality	N/A	Used to deliver JavaScript libraries to lower burden on website
ciqtracking.com	TBD	TBD	Related to Google Tag Manager
DoubleClick	Advertising	1.5 Years	Used to measure ad conversion rates
DoubleClick Digital Marketing	Advertising	1.5 Years	Used to measure ad conversion rates
DoubleClick Floodlight	Advertising	1.5 Years	Used to measure ad conversion rates

Facebook Connect	Advertising	1 year	Used to verify Facebook/Meta ad clicks
Facebook Event Tracking	Advertising	1 year	Used to verify Facebook/Meta ad clicks
Google Adsense	Advertising	1 year	used for experimenting with advertisement efficiency across
Google AdServices	Advertising	1 year	used by google ads to re-engage website visitors
Google Analytics	Analytics and Customization	1 year	Tracks anonymized user website visit/data
Google Dynamic Remarketing	Advertising	1 year	used by google ads to re-engage website visitors
Google Tag Manager	Analytics and Customization	N/A	Container that allows placement of cookies
Meta Pixel	Analytics and Customization	1 year	Used to verify Facebook/Meta ad clicks
Quantcast	Analytics and Customization	5 years	Tracks anonymous user data
Quantcount	Analytics and Customization	5 years	Tracks anonymous user data
TradeDesk	Advertising	1 year	3rd party cookie that contains unique randomly generated
Tradedesk tracker	Advertising	1 year	set by cloudflare to register unique ID to identify user's de
Tribal Fusion	Advertising	1 year	used to help track ad efficiency

Do Not Sell My Personal Information

Under the California Consumer Privacy Act, you have the right to opt-out of the sale of your personal information to third parties. These cookies collect information for analytics and to personalize your experience with targeted ads. However, under some interpretation, the sharing of your personal information may be considered a “sale” and therefore requires this opt-out right. You may exercise your right to opt-out of the sale of personal information by using this preference page. If you opt-out, we will not be able to offer you personalized ads and will not hand over your personal information to any third parties. In addition, you may contact our Privacy Office for further clarification about your rights as a California consumer by emailing AltaMedPrivacyOffice@AltaMed.org.

If you have enabled privacy controls on your browser (such as a plugin), we have to take that as a valid request to opt-out. Accordingly, we would not be able to track your activity through the web. This may affect our ability to personalize ads according to your preferences.